



2665 4th Ave N, Suite 40  
Anoka, MN 55303

763-323-2066  
[info@hope4youthmn.org](mailto:info@hope4youthmn.org)

[WWW.HOPE4YOUTHMN.ORG](http://WWW.HOPE4YOUTHMN.ORG)

---

TO: City of Coon Rapids

FR: Matt Fischer

DT: January 26, 2015

RE: HOPE 4 Youth & Rum River Music Fest

First, the HOPE 4 Youth team would like to thank the City of Coon Rapids and all affiliated vendors, contractors and residents for making the 2014 fundraiser and friend raiser, Rum River Music Fest, a success. Last year we held the inaugural event at Sand Creek Park on July 19<sup>th</sup> with the support and accommodation from the City of Coon Rapids. We were able to raise over \$60,000. More than 1,500 guests enjoyed three musical acts. Our proud partners The North Star Lions provided concessions.

As you know, HOPE 4 Youth is a 501c3 nonprofit serving youth experiencing homelessness in Anoka County. More than 450 young people age 23 and younger have come through the doors of the Drop-in Center currently located in Anoka, Minnesota. The organization has tremendous community support in the Anoka County area and many of its donors and supporters are Coon Rapids residents and businesses.

Our organization would once again like to host its annual fundraiser "Rum River Music Fest", in which 100% of the proceeds go to support at risk and homeless youth within Anoka County. This year we ask again for the city to support the music fest as we seek to host the event at Boulevard Park in Coon Rapids. We are flexible based on the city's wishes but the dates we are considering include these Saturday dates: July 18, July 25, August 1, or August 8<sup>th</sup>. Like last year, HOPE 4 Youth would be organizing and providing the following to ensure a safe and enjoyable event for those in attendance.

- Live music in the evening
- Concessions and Beer sponsored by the North Star Lions Club of Coon Rapids
- Temporary fencing suitable for the location
- Uniformed police presence as recommended by the Coon Rapids Police Department
- Sanitation facilities
- Parking coordination
- Volunteers to setup, run, and clean up after the event (150+)
- Marketing event and location with local radio, print, and web media
- Appropriate licensing and insurances



2665 4th Ave N, Suite 40  
Anoka, MN 55303

763-323-2066  
[info@hope4youthmn.org](mailto:info@hope4youthmn.org)

[WWW.HOPE4YOUTHMN.ORG](http://WWW.HOPE4YOUTHMN.ORG)

---

We are anticipating attendance of 1,500 – 3,000 at various times during the 6-hour event. Our budget will exceed \$25,000 for this event.

From the City of Coon Rapids we would ask for guidance on event layout and coordination, barricades, cones, and irrigation markings.

This would once again be a great opportunity for the City of Coon Rapids to take the lead in helping an organization that helps our at risk youth as well as marketing Boulevard Park by bringing in an attraction that brings in guests from all parts of the Metro.

We appreciate your consideration and look forward to answering any questions or concerns.

Sincerely

Matthew Fischer  
HOPE 4 Youth Event Chair